

BROBONDTM BITES

SHREE NAKODA BEVERAGES PVT LTD

ABOUT US:

SHREE NAKODA BEVERAGES PVT. LTD. HAS ALWAYS BEEN ABOUT BONDING. HAVING TASTED THE SUCCESS OF BROBOND BEVERAGES, A COMPANY THAT MADE FRIENDSHIP ITS FLAVOR, WE CHOSE TO VENTURE INTO A SPACE JUST AS CLOSE TO THE

HEARTS: SNACKS.
AND SO, THE JOURNEY OF BROBOND BITES BEGAN.

BROBOND BITES IS MORE THAN JUST A SNACK BRAND; IT'S A PART OF EVERYDAY LIFE. IN EVERY HOME, EVERY GATHERING, AND EVERY MOMENT OF TOGETHERNESS, SNACKS PLAY A QUIET BUT JOYFUL ROLE. WHETHER IT'S CHATTING WITH FRIENDS IN THE VERANDA, SPENDING TIME WITH FAMILY IN THE EVENING, OR CELEBRATING SMALL JOYS WITH NEIGHBOURS, THERE'S ALWAYS SOMETHING TO MUNCH ON.

WE BELIEVE IN KEEPING THINGS REAL, FLAVOURS THAT FEEL FAMILIAR, INGREDIENTS THAT SPEAK TO OUR ROOTS, AND SNACKS THAT EVERYONE LOVES. WITH BROBOND BITES, OUR GOAL IS SIMPLE: TO ADD MORE JOY TO THE MOMENTS THAT MATTER, WITH SNACKS THAT ARE TASTY, TRUSTWORTHY, AND MADE FOR SHARING.



OUR VISION

WE ENVISION BROBOND BITES AS INDIA'S GO-TO SNACK BRAND THAT DELIVERS:

- TRADITION WITH AUTHENTICITY. RECIPES THAT BRING BACK FLAVORS OF CHILDHOOD.**
- MODERNITY WITH EXCITEMENT. BOLD NEW TWISTS FOR ADVENTUROUS SNACKERS.**
- ACCESSIBILITY WITH AFFORDABILITY. PREMIUM TASTE, POCKET-FRIENDLY PRICE.**
- TOGETHERNESS WITH BONDING. SNACKS THAT MAKE EVERY GATHERING MEMORABLE.**

BROBOND BITES IS A TRUSTED COMPANION FOR YOUR DAILY LIFE.

WHETHER YOU ARE HEADING OUT ON A TRIP OR HOSTING GUESTS, OUR SNACKS ARE ALWAYS READY.

OUR MISSION

OUR MISSION STANDS ON THREE PILLARS:

- CREATING UNFORGETTABLE TASTE. OUR SNACKS ARE DESIGNED TO IMPRESS WITH AUTHENTIC TASTE, SATISFYING CRUNCH, AND FRESH QUALITY.**
- FOSTERING INCLUSIVITY. SNACKS FOR EVERYONE, EVERYWHERE, AND EVERY LIFESTYLE.**
- SPREADING HAPPINESS. TO MAKE SMALL MOMENTS INTO CELEBRATIONS AND BIG CELEBRATIONS INTO LIFELONG MEMORIES.**



OUR PHILOSOPHY: EVERY BITE IS A BOND

FOOD BRINGS PEOPLE TOGETHER. WHETHER WHO YOU ARE, WHERE YOU'RE FROM, OR WHAT YOU THINK, WHEN SNACKS ARE SHARED, SMILES CREEP IN.

THAT'S THE MANTRA AT BROBOND BITES. WE'RE NOT SELLING SNACKS, WE'RE SELLING TOGETHERNESS.

WHEN FRIENDS SHARE A PACK OF SPICY MASTI CHIPS, GIGGLES OCCUR.

WHEN MOVIE LOVERS PASS AROUND BUTTER POPCORN, THE ROOM FILLS WITH SMILES AND STORIES. IT'S THE TASTE THAT TURNS WATCHING INTO A BONDING EXPERIENCE.

RATLAMI SEV CONNECTS GENERATIONS, BRINGING BACK THE FLAVORS OF CHILDHOOD AND THE HAPPINESS OF FAMILY MOMENTS.

AT BROBOND BITES, EACH CRUNCH IS A TOPIC OF CONVERSATION, EACH FLAVOR IS A MEMORY, AND EACH BITE IS A BOND.

OUR LEGACY & STORY

THE GENESIS OF BROBOND BITES DATES BACK DECADES. OUR ENTREPRENEURIAL FAMILY STARTED IN THE 1990S WITH HOMEMADE ICE POPS IN RAJASTHAN. STARTING AS IN A SMALL VILLAGE VENTURE, IT GREW INTO BROBOND BEVERAGES, A CONTEMPORARY BRAND OF SOFT DRINKS FOR THE NEWER GENERATION.

BUT THE VISION DIDN'T END THERE. THEY UNDERSTOOD THAT DRINKS SATISFIED THIRST, BUT BITES SATISFIED HEARTS. FROM TRAIN TRAVEL WITH NAMKEEN PACKETS TO FESTIVAL STREETSIDE CHIPS, SNACKS WERE THE UNHERALDED HEROES OF INDIAN BONDING.

AND THAT'S HOW BROBOND BITES WAS BORN.

- A BRAND THAT HAS RESPECT FOR THE ORIGINS OF TRADITION.
- A BRAND THAT WELCOMES GLOBAL INFLUENCES.
- A BRAND THAT ENJOYS FLAVOR WITHOUT BOUNDARIES.

FROM THAT TINY KITCHEN IN RAJASTHAN TO PAN-INDIA SHELVES, OUR JOURNEY IS ONE OF HERITAGE, INNOVATION, AND ASSOCIATION.



BROBOND BITES COLLECTION



CONFECTIONERY BARS:

CHOCOLATE IS ONE OF THE MOST LOVED SNACKS. AT BROBOND BITES, OUR CONFECTIONERY BARS ARE CRAFTED TO SATISFY SWEET CRAVINGS WHILE STAYING TRUE TO OUR COMMITMENT TO TASTE, QUALITY, AND BONDING.

IDEAL PAIRINGS

- AS A SWEET TREAT DURING OFFICE BREAKS
- ON-THE-GO DURING TRAVEL
- AS PART OF FESTIVE HAMPERS OR CELEBRATION PACKS

BROBOND CONFECTIONERY BARS ARE DESIGNED TO BE PART OF YOUR EVERYDAY SNACKING MOMENTS; EASY TO CARRY, FUN TO SHARE, AND ALWAYS DELIGHTFUL.



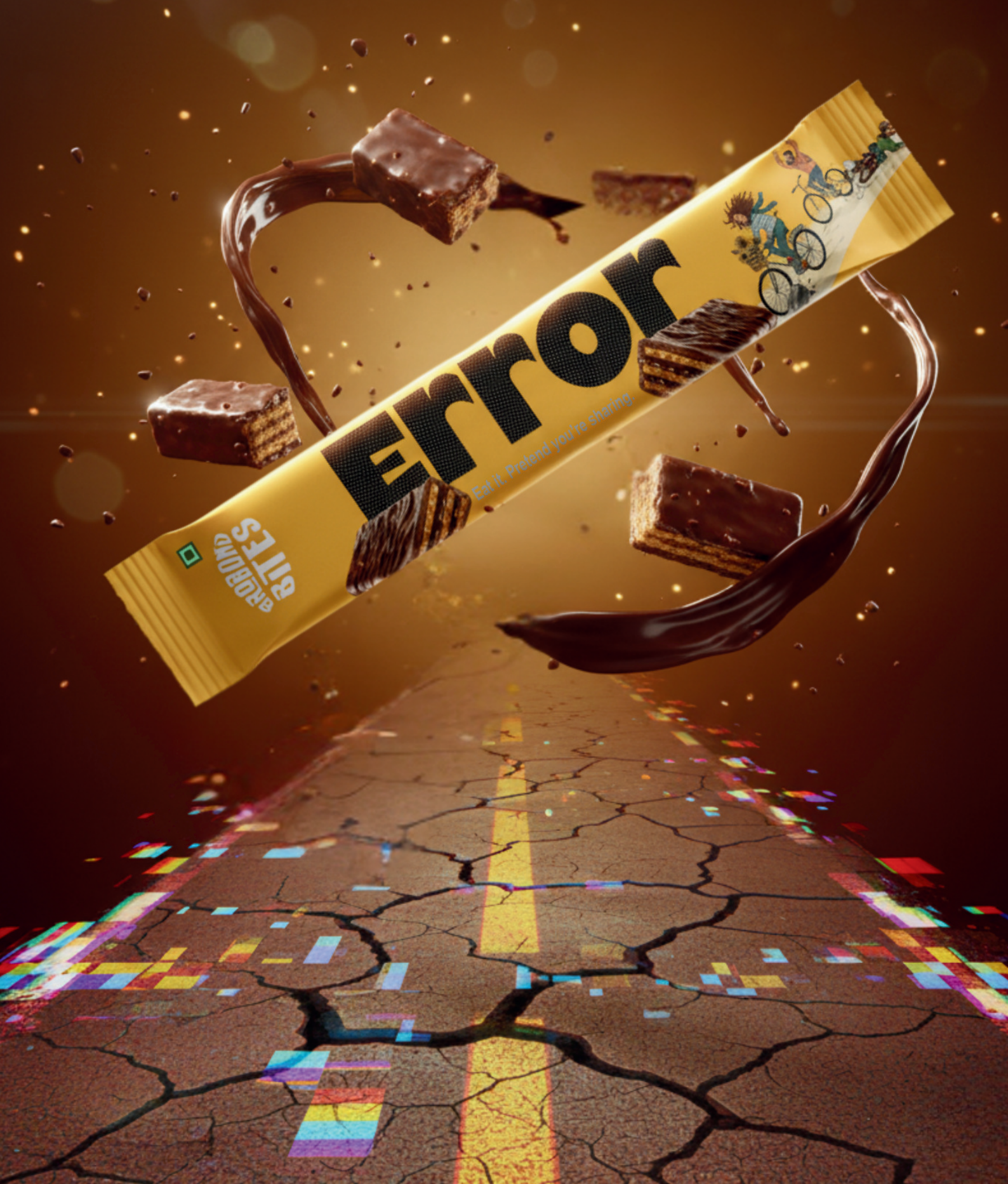
LOOP

THAT PERFECT MIX OF CRISPY WAFER AND CREAMY CHOCOLATE
KEEPS YOU COMING BACK AGAIN... AND AGAIN. ONE BITE TURNS
INTO A NEVER-ENDING STORY OF CRUNCH AND CRAVE!



ERROR

CRUNCHY WAFER, THICK CHOCOLATE, AND A TASTE THAT BREAKS ALL THE RULES. SOME MISTAKES ARE WORTH REPEATING – AND THIS ONE’S DELICIOUUUUSSSSSSSSSSSSSS!!!!!!



WHITE CHOCOLATE

DELICIOUSLY CRISPY WAFER LAYERS
WRAPPED IN RICH, SMOOTH CHOCOLATE –
EVERY BITE FEELS LIKE MAGIC. CRACK IT,
SHARE IT, LOVE IT...



JINIEEE

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POTATO CHIPS: CRUNCH THAT SPEAKS EVERY LANGUAGE

CHIPS ARE UNIVERSAL. THEY'RE THE SNACK OF PICNICS, SCHOOL BREAKS, OFFICE CANTEENS, AND MOVIE HALLS. WITH BROBOND BITES, WE'VE CREATED CHIPS THAT BALANCE CLASSIC COMFORT WITH EXCITING FLAVORS.

BEST PAIRINGS:

- WITH CHILLED BEVERAGES AT PARTIES.
- WITH DIPS SUCH AS SALSA OR CHEESY MAYONNAISE.
- AS A SIMPLE SNACK ON LONG DRIVES.



CREAM & ONION POTATO CHIPS:

VELVETY SMOOTH WITH AN ONION TWIST,
THESE CREAMY CHIPS ARE A CROWD
FAVORITE, LOVED ACROSS GENERATIONS.



SPICY MASTI POTATO CHIPS:

BURSTING WITH BOLD MASALA FLAVOR,
THESE CHIPS BRING THE HEAT FOR
THOSE WHO CRAVE A SPICY THRILL.



CLASSIC SALTED POTATO CHIPS:

SIMPLE, TIMELESS, AND ALWAYS
SATISFYING. LIGHTLY SALTED AND
PERFECTLY CRISP, AN EVERGREEN
CHOICE FOR EVERY SNACK LOVER.



CINECORN: POPCORN MADE FOR MOVIE LOVERS

SKIP THE OVERPRICED TUBS AND STICKY FLOORS, CINECORN
BRINGS THE BLOCKBUSTER SNACK EXPERIENCE STRAIGHT
TO YOUR COUCH.



BUTTER SALTED POPCORN

SOFT, BUTTERY, AND SUPER TASTY, JUST LIKE THE THEATER, BUT WITHOUT THE STICKY FLOORS.

·FROM NETFLIX NIGHTS TO WEEKEND BINGES, CINECORN MAKES YOUR SOFA FEEL LIKE THE BEST SEAT IN THE HOUSE.

·POPCORN THAT TURNS YOUR LIVING ROOM INTO A MINI MOVIE THEATER.

·NO TICKETS, NO CROWDS, JUST GREAT SNACKS AND YOUR FAVORITE SHOWS.

·POCKET-FRIENDLY, BINGE-READY, AND ALWAYS DELICIOUS. BECAUSE YOUR WALLET DESERVES A HAPPY ENDING TOO.



AUTHENTIC INDIAN TASTE



NAMKEENS: THE HEART OF INDIAN SNACKING

NAMKEENS ARE EVERGREEN. WHEREVER YOU ARE IN INDIA, THEY'RE FOUND IN TIFFIN'S, TEA TRAYS, TRAIN RIDES, AND FESTIVE THALIS. AT BROBOND BITES, WE'VE REVAMPED TRADITIONAL NAMKEENS WITH ORIGINAL RECIPES, CLEAN PRODUCTION, AND REGULAR TASTE.

IDEAL PAIRINGS:

- WITH NIGHT-TIME CHAI.
- AS A CRUNCHY TOPPING OVER POHA OR UPMA.
- MIXED WITH CHOPPED ONIONS, TOMATOES, AND LEMON JUICE FOR A QUICK CHAAT.

BIKANERI BHUJIA:

BHUJIA IS THAT GO-TO NAMKEEN YOU NEVER GET TIRED OF; CRISPY AND SPICY.



BOMBAY MIX:

A COLORFUL MIX OF SEV, PEANUTS, PULSES, AND
SPICE. EVERY BITE IS AS LIVELY AS MUMBAI.



RATLAMI SEV:

BORN IN RATLAM, THIS SEV IS KNOWN FOR ITS
FIERY SEASONING AND CRISP TEXTURE THAT SPICE
LOVERS CRAVE.



DIET MIXTURE:

FOR THE HEALTH-NUTS. LIGHT, CRUNCHY, AND
GUILT-LIGHT BUT FLAVOR-HEAVY.



TASTY NUTS: CRUNCH WITH A KICK

WHEN HUNGER STRIKES AND YOU WANT SOMETHING CRUNCHY, FLAVORFUL, AND PACKED WITH PROTEIN, BROBOND TASTY NUTS HAVE YOU COVERED. THESE SPICED, COATED, FRIED PEANUTS ARE A POWERHOUSE OF TASTE, COMBINING TRADITIONAL INDIAN FLAVORS WITH IRRESISTIBLE CRUNCH.



MASALA PEANUTS:

BOLD, SPICY, AND FULL OF ZEST, EACH PEANUT IS COATED WITH A SAVORY MIX OF SPICES THAT HITS JUST THE RIGHT NOTE.



CONNECT WITH US

The future is tasty, and BROBOND Bites is poised to take the lead.

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